

# Driving Growth In The Middle Market For Over 40 Years

North American multi-strategy and sector-focused private equity firm committed to a hands-on value creation approach

1981

Year of Foundation

\$10B+1

AUN

70+

**Investment Professionals** 

3

Offices: Montreal, New York, Toronto

120+

Total Employees

Canada & US

Geography (Global for add-ons)

Control buyouts with meaningful founder / management equity rollover

**50+** 

Dedicated, In-House Operations&Value Creation Team

4 Strategies:

Targets profitable B2B technology & software businesses with strong, predictable cash flows and meaningful growth potential across resilient niche sectors

• EBITDA: **\$15M - \$100M** 

• Novacap Equity Check:

\$100M - \$300M

• Enterprise Value: \$100M - \$1B



Pascal Tremblay President & CEO, Managing Partner



**David Lewin**LeadSenior
Partner

**M** Technologies

Digital Infrastructure

Industries

Financial Services

#### CORE INVESTMENT STRATEGY

## B2B Technology Focus

Companies with a technological competitive advantage that creates barriers to entry

## Profitable Growth Buyouts

Control buyouts as the lead institutional investor of scaleable, cash flow positive businesses with meaningful founder / management alignment of interest

#### Predictable Revenue

Tech-enabled services or software businesses with recurring and/or re-occurring revenue

#### Break-Out Potential

Opportunity to be a leading player in a niche and/or focused growing market through both organic growth and strategic or transformational M&A

#### Geographic Edge

Established and reputable North American presence with proven Canadian advantage and global reach through M&A

#### DEDICATED SECTOR FOCUS

<b>Eric Desrosiers</b> Senior Partner	Cybersecurity Enterprise Solutions Governance, Risk & Compliance	Security Services, Cloud / Network / Endpoint Security, Access Management & Data Privacy IT Services, Cloud-based Services, Data / Analytics Services Digital Risk Management, 3rd Party Risk Management, Corporate Compliance	
<b>David Armstrong</b> Partner	Vertical Software Payments Education Tech Government Tech	Nascent Markets, Independent Software Vendors, Niche ERP Processor, Payment Facilitators, B2B Payments, Independent Sales Organizations K-12, Higher Education, Lifelong Learning & Credentialing Public Service Delivery, Citizen Engagement, Core Government Systems	
<b>David Brassard</b> Partner	Healthcare IT	Life Sciences Software, Payer / Employer Solutions, Provider Solutions	
<b>Kristin Smith</b> Partner	Human Capital Management Industrial Technology Vertical Software	Payroll & Core HR, Vertical HR Tech, Talent Management Industrial Software, IoT, Test & Measurement Real Estate Tech, Travel Tech	
<b>Samuel Nasso</b> Partner	AdTech	CTV, Performance Based Advertising, Retail Media (e-comm)	

### ACTIVE PORTFOLIO COMPANIES<sup>2</sup>

Company	Investment Year	Location	Sector	Description	Add-On Criteria
CADENT	2023	New York NY	AdTech	Provider of converged TV & digital advertising solutions across multiple channels	North American businesses offering more scale, capabilities, data, automation, AI &/or vertical specialization
STATIC	2023	Fishers IN	AdTech	Owner and operator of digital media brands across high-engagement verticals	Other digital media brands or websites which can benefit from Static's value creation playbook
COFOMO	2021	<b>I↓I</b> Montreal QC	Enterprise Solutions	Provider of information technology & business consulting services	Small to mid-sized IT Canadian consulting firms specializing in Microsoft, AWS, or ServiceNow, with a primary focus on the Greater Toronto Area (GTA)
<u> </u>	2021	<b>I↓I</b> Montreal QC	Enterprise Solutions	Managed cloud provider for mission-critical enterprise applications	Sizeable SAP and Oracle professional and managed services businesses with vertical expertise in manufacturing, mining, retail, among other core sectors
harmony	2025	SouthBend IN	Healthcare IT	Provider of comprehensive data management for the healthcare industry	Healthcare or adjacent vertical (e.g. life sciences) data archiving interoperability, and analytics companies across the U.S., Canada, Europe, and Australia
<b>i</b> nVita	2024	Baltimore MD	Healthcare IT	Provider of workflow software solutions to complex biologic, implant & forensic markets	Software businesses in complementary verticals (blood, transplant & implant)
healthcare solutions	2020	<b>I◆I</b> Montreal QC	Healthcare IT	Provider of software & technology solutions to healthcare facilities & systems	Will opportunistically consider acute & post-acute software vendors in North America
NITREX	2015	<b>I</b> ◆ <b>I</b> Montreal QC	Industrial Tech	Global provider of fully integrated heat □treating solutions & services	Opportunistic
previan	2020	Quebec City QC	Industrial Tech	Provider of advanced diagnostic technologies supporting global infrastructure	TICC technology & non-destructive testing (NDT) services providers supporting global infrastructure
nuvei	2024	<b>I</b> ◆ <b>I</b> Montreal QC	Payments	Global payment processor across multiple channels & verticals	Payment technology companies with omnichannel capabilities focused on servicing ecommerce and enterprise clients, globally
ACCURATE GROUP	2023	Cleveland OH	Vertical Software	Residential mortgage technology & services provide delivering property appraisal, title data, analytics & digital closing solutions to banks, credit unions, servicers, non-banks, lenders & capital market firms	will diversify its technology & regional coverage in the US or Canada
NDT Global	2025	Montreal OC	Vertical Software	Provider of advanced pipeline inspection and integrity management services leveraging proprietary robotics and technology	In-line-inspection providers and TICC companies providing inspection services for critical infrastructure leveraging proprietary technology

<sup>(2)</sup> Stratus Networks is an active Technologies portfolio company; however, it is classified as Digital Infrastructure given its sector focus.

